



## *Nature & Scope of work of Markfed*

Markfed came into existence in 1954 with 13 members, a share capital of Rs.54,000/-, 3 employees & one bi-cycle and is regarded as Asia's largest marketing Co-operative today. It has emerged as an organization with tremendous scope with strong manufacturing units and District Offices that has raised benchmark standard of effective working.

Markfed undertakes various activities ranging from supply of agri-inputs to the procurement and storage of the grains. Besides, Markfed has processing units for the production of agro-chemicals – Cattle-feed, Vanaspati oil and other cooking medium and canned products.

Currently the major activities of Markfed relate to:

1. Procurement of food grains for central pool:
  - Wheat
  - Paddy
2. Distribution of agricultural inputs:
  - fertilizers
  - Agro chemicals and
  - Seeds etc.
3. Processing and marketing of :
  - Edibles/ Cooking medium- Vanaspati Plant at Khanna
  - Processed food & spices- Canneries Unit at Jalandhar
  - Honey Processing in Canneries Unit at Jalandhar
  - Atta & Bakery Products
4. Marketing of non edible products /Cattlefeed being produced by Markfed.
5. Rice- Basmati and Non-basmati production in Modern Rice Mill at Nawanshahar
6. Enterprise Resource Planning (ERP)

1. **Procurement of food grains:** - Procurement is one of the main activities of Markfed. It procures wheat, paddy, Cotton, oil-seeds like mustard, sunflower at its own and on behalf of Govt. of India through FCI / NAFED as part of Minimum Support Price (MSP) policy / Price Support Scheme. Markfed has been working as State Procurement Agency with about 20%



share to procure wheat & about 22% share to procure paddy in the State of Punjab on MSP. The stocks so procured for central pool are stored at scientific storage facilities and are moved to desired locations as per the demand of FCI. Spread over almost 700 Acres of land, Markfed has 1.5 million Ton storage capacity for wheat and other items.

2. **Agricultural Inputs:** Markfed undertakes distribution of fertilizers, Agro-chemicals and seeds etc. for cooperative societies in the state of Punjab.

Markfed caters to the demand of farmers for the fertilizers & agro chemicals in Punjab through PACS and timely distribute the fertilizers as per the need of the farmers.

3. **Processing & Marketing:**

- a) **Cooking medium- Vanaspati Plant at Khanna:**-The unit- Markfed Vanaspati & Allied Industries at Khanna was established in 1968 by the CMS Khanna with initial Capacity 50 Ton per day. It was taken over by Markfed in 1971. It has got the traditional technology with capacity to process Vanaspati and Cotton Seed oil and capacity to handle refined sunflower oil, rice bran oil, canola oil and cold pressed mustard oil. It produces range of Edible refined oils & Vanaspati including Cotton Seed, Sun Flower, Mustard, Ground Nut and Soybean Oils. The unit also manufactures Kachi Ghani & Paki Ghani Mustard Oils. For better logistics/marketing, the plant out sources.

The plant through limited marketing team ventures in dealers network, institutions and co-operative societies.

- b) **Markfed Canneries at Jalandhar:** The cannery was set up in the year 1972 and is producing Ready To Eat canned food products like Sarson ka Saag, Daal Makhni, Chatpata Chana, Karhi- Pakora Palak Paneer, Black Chana, Rajmah, Alu Methi, Alu Palak, Baingan ka Bhartha etc. Besides this, the bottled food products i.e. Tomato Ketchup, Tomato Puree, Mixed Fruit Jam, Vinegar, Honey and Fruit Drinks are also produced. This is mainly an export-oriented unit and about 80% of ethnic food is exported to countries like America, Europe, Middle East, Australia etc. Based on



requirements, the unit also supplies these items to Indian Army through Army Purchase

- c) **Branded atta & bakery products:** - For branded atta, Markfed took the initiative in 1989. In the mean time, Markfed has introduced toll manufactured breakfast cereals, rusks and biscuits in the market recently. These products also are yet to be stabilized.
- d) **Agri export zone Honey:** - The Honey Processing Unit with a production capacity of 3000 MT per annum has been set up in village Chuharwali, District Jalandhar during 2016-17. The Plant has successfully been commissioned. In order to support the beekeepers of Punjab and procure quality raw honey at remunerative price, Markfed have registered 16 Beekeepers Societies covering 364 Nos. of Bee-Keepers.
4. **Cattle-feed:-** In around 1975 at Kapurthala, the first unit was installed as a part of horizontal integration of groundnut plant. Second unit was installed as a part of horizontal integration of cotton seed cattle-feed plant, Gidderbaha. Currently, the units have a joint production capacity of 300 Tons per day of cattle feed and about 500 kgs. per day of mineral mixture. The units jointly had touched a capacity utilization (based on average of 300 working days in a year) more than 99% in recent past.
5. **Modern Rice Mill at Nawanshahr:-** Production of Rice (Basmati & Non-Basmati).
1. unit has been given ISO-9001:2000 and Global HACCP. Besides custom milling of paddy, Markfed Modern Rice Mill at Nawanshahr is also producing Basmati rice which is known for its quality throughout the world and this unit has been given ISO-9001:2000 and Global HACCP. Markfed processes Pakistani Basmati, B-386, PB-1121, PB-1 and Sharbati varieties of Basmati.
6. **Enterprise Resource Planning (ERP):** Markfed has taken up a project for on-line day-to-day working. All the District offices have been connected with the Head Office for on-line transactions of its business activities.