

**APPLICATION FORM FOR THE EMPANELMENT OF ADVERTISING AGENCY  
(ELECTRONIC/WEB BASED MEDIA)**

- 1. NAME OF THE AGENCY : .....
- 2. OFFICE : .....
- 3. PHONE : .....
- 4. FAX : .....
- 5. E-MAIL : .....
- 6. BRANCH/BRANCHES (If any) : .....

- 7. YEAR OF ESTABLISHMENT : .....
- 8. TURNOVER OF YOUR AGENCY DURING PAST 3 YEARS IN CRORES:  
(To be supported by CA's certificate & copies of audited balance sheet for last three years)

YEAR	PRESS AD	TOTAL
2014 – 2015:	.....	.....
2015 – 2016:	.....	.....
2016 – 2017:	.....	.....

G. TOTAL:

- 9. GST REGISTRATION NO. : .....
- (To be submitted by copy of certificate and PAN card)

10. STRENGTH OF YOUR AGENCY in terms of creative man power.

11. ARE YOU SERVING OTHER GOVT./PSU:

YES		NO	
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(please tick)

12. NAME & ADDRESS OF THREE OF YOUR TOP GOVT./PSU CLIENTS:  
(To be supported by photocopy of Letter/Release Order)

- 1. ....
- 2. ....
- 3. ....

13. HAS YOUR AGENCY BEEN PLACED IN DEFAULTER CATEGORY BY ANY GOVT. DEPARTMENT?  
IF NOT, PLEASE SUBMIT A SELF ATTESTED CERTIFICATE TO THIS EFFECT.

14. CDS OF CREATIVE ITEMS FOR GOVERNMENT OF PUNJAB SUBMITTED:  
(please tick)

YES		NO	
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15. WHY DO YOU THINK YOU SHOULD BE CONSIDERED FOR EMPANELMENT WITH GOVERNMENT OF PUNJAB (attach sheet, not more than 200 words)

16. PROVIDE DETAILS AND SAMPLES OF SOME CREATIVE CONTENT PRODUCED IN LAST ONE YEAR IN ENGLISH AND/OR PUNJABI AND/OR HINDI.

**Declaration**

I/We do hereby certify that the information as provided above is correct and true in all respect. In case of furnishing any false information or suppression of any material information, the application shall be liable for rejection besides penalty can be imposed, if it deemed fit.

I/We further certify that I/We have not been blacklisted by any Government Department/Undertaking or Agency in India.

Signature  
Name and Designation of  
Authorised Signatory with Seal

Date:

Place:

**NOTE:**

1. Please enclose your company profile.
2. Samples of major jobs undertaken 2014-15, 2015-16, 2016-17 (Mainly Video advertisements, Video Documentary and Radio jingles etc.).
3. Documentary evidence wherever mentioned must be attached in the form asked for. In absence of the same, the application will be summarily rejected. Government of Punjab reserves the right to accept or reject any or all applications without assigning any reason thereof.